Stretch marks are manifestations of epidermal atrophy and result from tissue damage due to excessive tension \[1, 2\]. Stretch marks are one of the most common skin lesions for both women and men. The most frequent places of their locations are the abdomen, buttocks, thighs, chest, sleep, armpits and groin. Striae are divided according to the type and etiology on atrophic, stretch marks be-belt, linear stretch marks, red stretch marks, white striae, striae black and dark blue \[3, 4\].

Blue and black stretch marks are less common than other clinical types of stretch marks, especially among patients with dark skin phototypes due to the increasing saturation of melanin and in the foci \[5, 6\]. Due to its location in a particular anatomical region for stretch marks is characterized by the following pattern.

Pregnancy stretch marks are predominantly localised in the abdominal area and on the breast; the adolescent stretch marks are localised on the thighs and in the lumbosacral region; nonpregnant young women get stretch marks mainly in the chest area and hips \[5, 7, 8\]. Most often striae are perpendicular to the lines of Langer, in directions with a minimum capacity of the skin to stretching \[1, 2\].

Striae represent linear atrophic scars, able despite the small area and, most often, the localization at closed clothing parts of the body, cause significant psychological difficulties and lower quality of life due to aesthetic concerns, and because of such subjective symptoms as itching \[5, 9, 10, 11\].

Thus, cross-sectional study of quality of life of Japanese pregnant women with striae showed that overall quality of life was not significantly different between women with stretch marks, and not having such. Howev-
er, women with severe clinical manifestations of stretch marks mentioned the worse quality of life on a scale of HRQoL [12].

Most doctors consider this pathology as a cosmetic defect, and not as a disease, without giving due importance to this problem [2, 12, 13]. In addition, the patients themselves, as was found, consult preferably the beauticians, rather than the dermatologists [11]. A large category of patients uses other sources of information (not medical) searching for means of treatment and prevention of stretch marks [14]. The most frequently mentioned source of information was the advice of friends, family members and Internet sources [14].

The pathogenesis of striae are disorders of elastic fibers, fibrils of collagen and other extracellular membrane components. Examination of biopsy specimens showed the disorganization, reduction and thinning of collagen elastin fibers and thinning of the dermis in comparison with the tissue samples of intact skin [2, 13, 15]. The activity of fibroblasts is reduced in striae decreasing fibronectin and expression of procollagen I and III [16].

In the course of study of influence of metabolic disorders it was found that the expression of hormone receptors is increased in the areas of skin exposed to mechanical stress – tensile. That is, in the opinion of some authors, the basis for the formation of stretch marks. Increased activity of hormone receptors occurs within the period of the formation of stretch marks and their functional level depends on the stage of development of stretch marks. Expression of the estrogen receptor is two times higher than that in the areas of intact skin [2, 13, 15]. The activity of fibroblasts is reduced in striae decreasing fibronectin and expression of procollagen I and III [16].

It is also reported about the role of disorders of vitamin D metabolism in the development of stretch marks. Violation of exchange of vitamins plays an important role in the pathogenesis and influence the course of many chronic dermatoses [17]. Currently, it is proved that the physiological significance of the status of vitamin D is not only in the regulation of bone metabolism [4]. A large number of recently published clinical studies explain the important role of vitamin D in the regulation of many physiological functions and describe the relationship between low levels of vitamin D and its metabolites in the development of many diseases. Vitamin D deficiency can be attributed to the pandemic [18, 19]. The main source of vitamin D in the body in all ages is the exposure to the sun. Through-out life, vitamin D plays a crucial role in maintaining and developing a healthy body. There are still differences regarding the serum level of 25-hydroxyvitamin D (25OHD), sufficient both for bone health and to reduce the risk of diseases associated with vitamin D deficiency [20, 21].

In many studies, vitamin D in the skin helps to improve the flow acne, increase skin elasticity, stimulate the production of dermal collagen and reducing the risk of development of malignant skin diseases [22, 23, 24].

Returning to the theme of enhanced expression of hormone receptors in the foci of stretch marks, include the following data. There is evidence demonstrating the beneficial role of vitamin D in the biosynthesis of hormones and negative role in the regulation of expression of estradiol receptors. i.e. hypercalcemia of Pheochromocytoma leads to an increasing expression of estrogen receptors. Perhaps this is the explanation of the more frequent development of striae among women with low vitamin D levels [25, 26].

Among the main risk identified factors were the following: genetic predisposition, aggravated by the formation of stretch marks family history [7]. Among diseases and conditions associated with the formation of striae identified were the following: a condition requiring systemic or topical use of corticosteroids, pregnancy, adolescence, change of weight, hypercortisolism, Marfan syndrome, intoxication, connective tissue disease (e.g., congenital dolichostenomelia) [8, 13, 16].

In addition, stretch marks may develop after some plastic surgeries. Thus, in the related PubMed and SciELO noted the incidence of stretch marks is 4.6 to 7% after augmentation mammoplasty (quick mechanical stretching caused by the insertion of the implant) [13, 27].

According to other recent studies, the geographic position and environmental factors influence a lot the formation of striae. These studies show a minor influence of the age of the patient [28, 29].

One of the most commonly trigger the development of stretch marks is pregnancy. It is found that stretch marks occur in 55–90% of pregnant women [30]. According to other authors, pregnant women stretch marks occur in 90% of cases. In addition to the mechanical stretching of skin during pregnancy the appearance of stretch marks, contribute to hormonal changes [16, 29]. As predisposing factors by many researchers, stand out: positive family history for stream, rapid weight gain during pregnancy, young age of pregnant women with a high body mass index and high birth weight [11].

E. Ersoy et al. (2016) was selected risk factors for the development of striae during pregnancy. The study included 211 pregnant with a single fetus of women hospitalized before delivery, with absence or other risk factors, for example, hydramnion. The following predisposing to the formation of stretch marks factors: young age, increased body mass index before pregnancy, weighed down by the formation of striae, family history, male gender of a fetus, low levels of education. The smoking, the skin phototype, the amount of fluid per day and the level of financial wealth does not significantly affect the risk of developing stretch marks. In this study, prophylactic use of topical treatments did not affect the development of stretch marks [31].

Kasielska-Trojan A. et al. (2015) surveyed 299 women living in the Caucasus in the period up to 6 months after childbirth. The study included mothers as the first time, women giving birth two or more times. Among the risk factors of striae were identified as follows: the appearance of striae marks in history, weighed down by the formation of striae, family history, increased body mass index before pregnancy, no chronic diseases, increased birth weight, the presence of stretch marks on the breast (the development of stretch marks from 71.4% of women with stretch marks on to the same breast versus 28.6% of women lack thereof), absence of striae on the skin of the thighs (combined with striae in the hips in 23% and with their absence, 77%). Treatment with progesterone did not affect the formation of stretch marks [29].

Picard D. et al. (2015) examined 800 nulliparous women in the postpartum period. The average age was 26.3 years. Among the risk factors for the stretch marks were defined young age, high weight before pregnancy, high body mass index, increased weight during pregnancy, fast weight gain, I and IV skin phototypes according to Fitzpatrick, the lack of a chronic disease, burdened by education, a family history of stretch marks. External treatment of striae was noted as an effective [30].

Despite the coincidence of the results of many studies, there are contradictory data. Thus, in particular, some studies have shown that obesity before pregnancy
is a significant risk factor for the development of striae; however, other studies did not describe this fact as significantly significant [30].

Today there is a wide range of therapeutic methods ranging from the external means to the surgical methods of treatment of stretch marks; however, there is no universal remedy with a high level of evidence of clinical effect, how-}

treatment of stretch marks; however, there is no universal ranging from the external means to the surgical methods of

Different studies provide data on the effectiveness of therapy topical retinoids (tretinoin), medications contain-}
glycolic acid, trichloroacetic acid, silicone gel, some cosmetic drugs and non-pharmacological treat-
ments such as microdermabrasion, radiofrequency: ab-
lation, laser and surgical techniques (photothermolysis, IPL-technique, fractional laser, ablative and non-ablative
laser therapy, etc.) [2, 8, 13, 33, 32, 35].

Laser therapy. Pulsed dye laser leads to clinical im-
provement, but is a limited method in respect of white}
stretch marks. This kind of laser therapy can be useful in
the treatment of red stretch marks by reducing hyperemia
[36]. Malekzad F. et al. (2014) conducted a study examin-
ing the efficacy and safety of non-ablative fractional laser
1540 nm. The study included 10 women who were 26–
50 years III-V phototypes of skin according to Fitzpatrick,
who had striae alba. Following treatment, a statistically
significant improvement in the course of striae ranged
from 1 to 24 %. The differences in the results of
the treatment of 4 weeks and 16 weeks in favor of the latter.
The patients noted marked improvement in comparison
with the control group. Of unwanted effects have been noted
post-inflammatory hyperpigmentation in one patient, after 8 weeks of treatment and light acne after 4 weeks of therapy. Pronounced clinical effect was main-
tained for 3 months [37].

Among the most studied fractional lasers in the treat-
ment of striae was non-ablative erbium (Er): Glass and
ablative CO2 laser. On average, an improvement of 50–
75 % was observed after 2–6 treatments therapy non-ab-
lative Er:Glass laser [38].

Phototherapy. Phototherapy gives good results in
the treatment of stretch marks. The main methods in-
clude intense pulsed light (IPL), ultraviolet radiation (UV)
and infrared. According to Al-Dhalimi et al. (2013), IPL
therapy leads to improvement of the skin process, how-
ever, has no such undesirable phenomena as formation of
persistent erythema and post-inflammatory hyperpig-
mentation. UV therapy, in particular, the combination of
UV-A and UV-B spectrum, lead has been shown to pig-
mentation of white stretch marks [35, 39].

Cosmetic techniques. Is a process and clean the
abrasive components of the affected area of the skin. Mi-
crodermabrasion and phonophoresis improves over the
stretch marks, however, studies have shown that injection tech-
niques have an even greater statistically significant effi-
cacy. Injection therapy causes a controlled damage to the skin with subsequent stimulation of the synthesis of
collagen and elastin in the papillary layer of the dermis [40].

External therapy. Topical drugs used for the pre-
vention and treatment in the early stages of formation of
stretch marks mainly stimulate the following processes:
increased activity of fibroblasts, increased production of
collagen and fibronectin, improved blood perfusion, and
anti-inflammatory effect and stimulation of cell prolifera-
tion [16, 33]. These effects improve skin texture, conse-
quentially, increase the skin’s moisture, elasticity and in-
creased thickness of the dermis.

Despite the presence on the pharmaceutical mar-
ket, a large number of topical drugs, to date there is no

standard treatment of stretch marks, the evidence of the
clinical efficacy of most funds is limited [11, 33, 41, 42].
Increasing the elasticity of connective tissue is one of
the main objectives of topical therapy of stretch marks along
with increased collagen production, anti-inflammatory and
rehydration of the skin, which in turn contributes to
the elasticity of the skin and its hydration [6, 43].
The thickness of the epidermis and dermis, and the density of the skin are important parameters characteri-
zing the process of skin regeneration and hydration of the
skin and increase its elasticity are of great importance for
the prevention of stretch marks and improve the appear-
cance of the skin [44].

The review found that 78.2 % of Japanese women use
during pregnancy is one or several tools for the treatment
and prevention of stretch marks [45]. It was also found
that the majority of them were primipara. Aged primiparas
may be more motivated to attempt to prevent and reduce
the severity of stretch marks. It was shown in the sur-
vey where it was noted that aged primiparas more often
applied to the outer means for the prevention of stretch
marks [46].

In the study of Garcia Hernandez J. A. et al. (2013)
analyzed the effectiveness of therapy by some exter-

nal means. The study included 183 pregnant women
aged over 18 and with a pregnancy 12 +/– 2 weeks. All
patients of the main group used a cream containing hy-
droxypsiloliane, roseehip oil, Centella asiatica triterpenes
and vitamin E. Applied it 2 times a day from 12 weeks of
pregnancy. This method of therapy was effective in wom-
en without striae in history (during the treatment of stri-
ae occurred in 6 % of patients versus 35 % in the control
group of patients treated with placebo). The severity of
the available to research stretch marks increased in the
control group observations. In the main group, the sever-
ity has not changed. Among patients in the control group,
had a more severe course of the newly emerging stretch
marks in comparison with the group of patients treated
with the above therapy [8, 33, 34, 35, 42].

Demonstrated the effectiveness of creams with hy-
aluronic acid in combination with vitamins and essential
fatty acids «Alphastria» and «Verum». Hyaluronic acid
is the active ingredient in both drugs and increases the
resistance of the skin to mechanical stretching; prevent
atrophy by stimulating the activity of fibroblasts and col-
lagen [9].

The study Soltanipour F. et al. (2012) evaluated the
effectiveness of olive oil in the treatment and preven-
tion of stretch marks. The study included 100 previously
nulliparous pregnant women, 50 of whom had received


treatment and 50 NeThe treatment consisted in applying
to the skin of the abdomen of olive oil twice a day. The
frequency of striae with severe clinical manifestation was
lower in the group of patients who used olive oil. However,
the differences were not statistically significant [46].

In a later placebo-controlled study by the same au-
thors (2014) evaluated the effectiveness of olive oil in
comparison with the cream «Saï», which is composed of
lanolin, stearin, triethanolamine, almond oil, glycerin and
bisoux amidin. The study included 150 previously nullipa-
rous pregnant women in second trimester of pregnancy,
50 patients in each group. In the group of patients, to ap-
ply olive oil on striae occurred in 72 %; in female patients,
causing the cream «Saï» – 64 %; in the group of patients
who used a placebo 60 %. The differences were not sta-
tistically significant [47].

In the study of Timur Tashan S. et al. (2012) estimated the
effectiveness of almond oil, which was applied every
other day from 19 to 32 weeks of gestation and 33 weeks
daily until delivery. In the control group, the treatment was

OBЗОРы REVIEWS

568
carried out. The study included 141 female patients from Turkey. All study participants were primipara. The study was conducted from 1 February 2010 to 15 April 2011. 47 patients rubbed oil massaging the skin for 15 minutes, 48 patients applied the oil without massage, 46 patients constituted the control group. The detection rate of stretch marks was as follows: 20% in women who used the oil to massage skin; 35.8% per cent among women, causing the oil without massage; 41.2% in the control group. The use of almond oil could significantly reduce the risk of stretch marks in comparison with the placebo group [48].

A double-blind controlled study conducted by Ud-Din S. et al. (2013) presents the efficacy of within 6 weeks use of silicone gel in striae rubrae and albae. The efficacy was evaluated clinically and histologically. It was shown that in the centers observed decrease in the intensity of blood supply, hemo-globin, and reduced elasticity, and increased pigmentation [8].

It is also reported about the effectiveness of treatment with preparations containing Vitamin C together with moisturizers in the treatment of striae rubrae [8, 33, 34, 35, 43]. Pomegranate seed oil is a rich source of conjugated fatty acids, flavonoids and anthocyanins (delphinidin, cyanidin and pelargonidin) with antioxidant and anti-inflammatory effects and are widely used in anti-aging medicine and in the treatment of stretch marks in particular [41]. Antioxidant activities of pomegranate seed 3 times higher in comparison with green tea extract [49]. So, set a positive therapeutic effect in diabetes and irritable bowel syndrome [50].

Among other herbal remedies, it should be noted Croton lechleri, with antioxidant, anti-inflammatory properties thanks to its composition proanthocyanidins, catechin, epigallocatechin and epicatechin. Studies have shown that the preparation stimulates the proliferation and migration of fibroblasts, production of collagen and regeneration of the epithelium. In addition to the therapeutic effects of striae, herbal drug has such effect, e. as healing, antibacterial, antiviral, anti-inflammatory and antioxidant [51].

Its effectiveness in preventing the stretch marks showed emollients – water emulsion in oil (Argan oil) [52]. Rheological properties of emulsions allow the preparation to have long-term stability when applied, and acceptable organoleptic properties contribute to the compliance to the drug [53]. In the studies there was a significant reduction in the time of the retraction of the skin (569.33±146.3 ms vs 720.42±108.08 ms patients in the control group, not using emollients) that talks about the improvement of skin elasticity [54, 55]. The composition of these drugs can include emollients, like mineral oil, cocoa butter, Caprylic/Caprylic triglycerides, glyceryl stearate, beeswax, cetylstearyl alcohol and glycerin as a moisture retaining agent (occlusion and hydration) [56]. Part of the triethanolamine is used to increase viscosity and neutralization of carbopol [57].

Conclusions. Nowadays many methods of therapy and prevention of the formation of stretch marks are known. Despite the results of numerous studies there is no exhaustive data on the etiology and pathogenesis of striae. Overweight, pregnancy, a family history of striae, number of associated diseases, of course, plays an important role in the development of stretch marks. However, the results of some studies (particularly the study of the expression of hormonal receptors in the lesions and also to study the effect of vitamin D on the formation of stretch marks) represent a broader view of this problem. Local moisturizer is widely discussed as the main means of prevention of striae. The techniques of laser therapy and injection therapy are described in the literature as the most promising means of treatment. The latter are widely used in dermatology and cosmetology. Convincing data was obtained by S. Wilson et al. when used as the primary method of treatment papules-pustular form of acne local injections of acidic pectidoglycan of plant origin. It was achieved significant clinical effect [58]. Therefore, striae are medical and social problem, with a limited set of means of treatment and prevention. This fact requires a search for new means and methods, as well as a deeper study of the mechanisms of pathogenesis.

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